



10th Los Angeles Sephardic Jewish Film Festival

SEC Founder & President

Jose A. Nessim, MD

Film Festival Chairs

Sarita Hasson-Fields

Neil J. Sheff

***Committee**

Alice & Morris Y. Angel

Denah Angel

Arthur Benveniste

Peni Bouskila

Therese & Andre Chriqui

Esther & Clement Cohen

Nancy & Aaron Cohen

Rae Cohen

Georgette Gelbard

Sharon & Alan Gomperts

Judith Gottesfeld

Ruby Hanan

Lea Lipman

Ann Mallel

Ray Mallel

Ricky Mintz

Gail Mintz-Goodman

Paulette & Ron Nessim

Veronica & Steve Nessim

Vicki Niemi

Marc Rashba

Elianna Rome

Nira Sayegh

Jeannine Sefton

Limore Shalom

Ramona & Allen Shamoilian

Rachel Sheff

Mona Tizabi

Marcia Weingarten

*In Formation

World Executive Director

Larry Azose

Director of Special Projects

Rabbi Daniel Bouskila

Past Award Recipients

Eli Attie

Hank Azaria

Carole Basri

Kent Beyda

Rabbi Daniel Bouskila

David Charvet

Bette Cohen

Sarita Hasson Fields

Rabbi Benito Garzon

Jack Gindi

Lianne Halfon

Dan Hedaya

Bob Israel

Neal Israel

Lainie Kazan

Art Metrano

Al Ovadia

Esther Shapiro

Michael Sutton

Shaun Toub

Gregory Viens

Bob Yari

Coordinator

Miri Tilson

Dear

On behalf of the Sephardic Educational Center, it is with great excitement and anticipation that we invite you to join us as a sponsor of the 10th Los Angeles Sephardic Jewish Film Festival. This year not only marks our 10th Festival bringing movies depicting the Sephardic experience to the Greater Los Angeles community, but it also celebrates the 30th Anniversary of the Sephardic Educational Center, the beneficiary of the proceeds raised by the Festival. The Festival will kick off when we “roll out the red carpet” at our Opening Night Gala on Sunday, November 14, 2010 at Paramount Pictures, where we are proudly honoring four distinguished individuals for their special contributions to the Sephardic Jewish community, and to the entertainment industry:

Dr. Jose and Freda Nessim

Founders, Sephardic Educational Center
2010 Maimonides Lifetime Achievement Award

Michael Benaroya

Critically Acclaimed Producer
2010 Cinema Sepharad Award

Emmanuelle Chriqui

Leading Film and Television Actress
2010 Cinema Sepharad Award

We hope you will join us in saluting our honorees, and in supporting the 10th Los Angeles Sephardic Jewish Film Festival. By doing so, you will help us restore and beautify our historic SEC campus in the Old City of Jerusalem, and be part of our mission to serve as a leading voice of tolerance, spirituality and culture in the Jewish world. Your sponsorship selection is enclosed and describes the many ways you can support this unique and meaningful cause.

We look forward to your participation, and to sharing an unforgettable evening at the Opening Night Gala!



Film Festival Honorees



Dr. Jose and Freda Nessim are the founders of the Sephardic Educational Center. Their vision has inspired thousands of young people to experience Judaism through the spiritual, intellectual and cultural values of the Sephardic heritage. By founding the SEC in the Old City of Jerusalem, and its many branches throughout the world, they have taken their place in history as preservers of the Sephardic heritage, and as promoters of a moderate, tolerant and attractive form of Judaism. For their unique vision, and in celebration of the 30th anniversary of the SEC, we proudly bestow upon them our highest honor, the 2010 Maimonides Lifetime Achievement Award.



Michael Benaroya At the young age of 25, Michael Benaroya made a splash in Hollywood by founding his own film finance and development company, named Benaroya Pictures. And while his list of credits may be short, it is nothing shy of remarkable. Benaroya co-financed and executive produced the company's first project, the critically acclaimed feature *New York, I Love You*. He also produced and financed the company's second film, the upcoming and highly anticipated romantic comedy *The Romantics* featuring Katie Holmes, Anna Paquin, Josh Duhamel, Adam Brody, Malin Akerman and Elijah Wood.

With his next project, the Wall Street thriller *Margin Call* starring Kevin Spacey, set to begin production in June, and numerous other projects in the works, Benaroya is busy developing new ways to usher film and television projects from inception to the screen and creating high concept ideas that can exploit multiple formats such as videogames, web content, graphic novels and more.

In the three and a half years since founding Benaroya Pictures, Michael has shown the promise, talent, and creativity to ensure a long lasting career in entertainment.



Emmanuelle Chriqui continues to build upon her career in film and television. She starred alongside Adam Sandler in Columbia Pictures comedy "You Don't Mess with the Zohan," as well as Adrien Brody in "Cadillac Records." Recently, she completed production on Renny Harlin's "Georgia" opposite Andy Garcia. Chriqui can be seen in the independent film "Saint John of Las Vegas" opposite Steve Buscemi as well as director Sebastian Gutierrez's "Electra Luxx" the comedy follow-up to "Women In Trouble" in which Chriqui also starred in with Carla Gugino.

On television, she continues to reprise her role as Sloan on the HBO Comedy series "Entourage" opposite Kevin Connolly.

Born in Montreal and raised in Toronto, upon arriving in LA, Chriqui quickly made a name for herself in the states, landing roles in New Line Cinema's "Detroit Rock City," Paramount/Nickelodeon's "Snow Day" and the cult favorite "100 Girls." It was Miramax's "On the Line," however, that provided Chriqui with her first leading role in a studio film. Her other film roles include "Wrong Turn," "In The Mix," "Rick," "Waiting," "The Crow: Wicked Prayer," and "Tortured." On the small screen, she had recurring roles on both *The O.C.* and the HBO series *Unscripted*, a series from George Clooney and Steven Soderbergh.

Emmanuelle, along with Robin Wright Penn, Emile Hirsch, and Joel Madden, helped launch RAISEHOPEFORCONGO.ORG with respected humanitarian John Prendergast.

She currently splits her time between Los Angeles and New York.



Festival Sponsorship Opportunities

- Festival Sponsor – \$18,000
 - 20 Opening Gala VIP tickets
 - 20 VIP Festival Passes
 - Prominent recognition signage throughout Festival
 - Festival Sponsor Listing On-Screen and in all related materials
 - Personal Ad in Tribute Book presented to each Honoree
 - Ad will appear in a commemorative DVD distributed at Festival
 - Sponsorship will appear on our web site

- Gala Sponsor – \$15,000
 - 15 Opening Gala VIP tickets
 - 15 VIP Festival Passes
 - Prominent recognition signage throughout Festival
 - Gala Sponsor Listing On-Screen and in all related materials
 - Personal Ad in Tribute Book presented to each Honoree
 - Ad will appear in a commemorative DVD distributed at Festival
 - Sponsorship will appear on our web site

- Premiere Sponsor – \$10,000
 - 10 Opening Gala VIP tickets
 - 10 VIP Festival Passes
 - Prominent recognition signage throughout Festival
 - Premiere Sponsor Listing On-Screen and in all related materials
 - Personal Ad in Tribute Book presented to each Honoree
 - Ad will appear in a commemorative DVD distributed at Festival
 - Sponsorship will appear on our web site

- Cinema Sponsor – \$5,000
 - 8 Opening Gala VIP tickets
 - 8 VIP Festival Passes
 - Prominent recognition signage throughout Festival
 - Cinema Sponsor Listing On-Screen and in all related materials
 - Personal Ad in Tribute Book presented to each Honoree
 - Ad will appear in a commemorative DVD distributed at Festival
 - Sponsorship will appear on our web site

- Screening Sponsor – \$2,500
 - 6 Opening Gala VIP tickets
 - 6 VIP Festival Passes
 - Prominent recognition signage throughout Festival
 - Screening Sponsor Listing On-Screen and in all related materials
 - Personal Ad in Tribute Book presented to each Honoree
 - Ad will appear in a commemorative DVD distributed at Festival
 - Sponsorship will appear on our web site

- Mogul – \$1,500
 - 4 Opening Gala VIP tickets
 - 4 VIP Festival Passes
 - Mogul Sponsor Listing On-Screen and in all related materials
 - Personal Ad in Tribute Book presented to each Honoree
 - Ad will appear in a commemorative DVD distributed at Festival

- Producer – \$800
 - 2 Opening Gala VIP tickets
 - 2 VIP Festival Passes
 - Personal Ad in Tribute Book presented to each Honoree
 - Ad will appear in a commemorative DVD distributed at Festival

- Opening Gala Director Ticket – \$250
 - 1 Opening Gala ticket
 - 1 Festival Pass

Los Angeles Sephardic Jewish Film Festival Mission

The "Los Angeles Sephardic Jewish Film Festival" was established in 1997 by the Sephardic Educational Center (SEC) to heighten the awareness and understanding of the rich historical and cultural diversity of the Sephardic Jewish People. The Cinema Sepharad Award is presented at the Festival to individuals for outstanding achievement in the entertainment industry and an affinity to the Sephardic community. Other awards are presented to individuals who have made significant contributions to preserving Sephardic Heritage.

"SECuring Our Jewish Future"

כי פציון תצא תורה ודבר ה' פירושלים

Additional Advertising Opportunities

- DVD Label - \$5,000
- Honoree Tribute Book & DVD - \$500
- Greeting - \$150

Advertisement Deadlines: Camera-ready art and logos must be provided by October 9th, 2010

Name _____

Address _____

City _____ State _____ Zip Code _____

Tel _____ Fax _____

Email _____

Enclosed is my check in the amount of \$ _____ (payable to Sephardic Educational Center)

Please charge my: Visa MC or American Express in the amount of \$ _____

Please charge my credit card in four(4) equal monthly installments (for Sponsors of \$800 or more)

Card # _____

Expiration Date _____

Cardholder's Name _____ (as it appears on the card)

Cardholders' Signature _____

Date _____